



The Association of
Accountants and
Financial Professionals
in Business

The

December, 2018

DAYTON CHAPTER



Balance Sheet

VOL. 92, NO. 7

DAYTON CHAPTER

The Dayton Chapter Board would like to wish you a Happy Holiday Season!

DAYTON CHAPTER DECEMBER SOCIAL

Please join us for our tenth annual holiday social.

When: December 18th, 2018, 6:00 p.m.

Where: Jimmies Ladder 11
936 Brown Street
Dayton, OH 45409

Why: Have fun and network

We will hopefully be in the upstairs room. You can ask for the IMA group.

We'll start at 6:00 p.m., come when you can, but reach out if you think you may arrive after 7:00 p.m. If it's easier to arrive a little earlier, let us know and we will try to meet you there!



Five Ways To Boost Inclusivity Within Your Organization

Wednesday, November 28, 2018

In his CFO Insights column, IMA's President and CEO Jeff Thomson discusses the importance of diversity and inclusion to a business' bottom line and how it can drive innovation and growth, specifically in the finance and accounting profession. Jeff addresses how organizations can create environments that focus on diversity and inclusion and tools they can use to ensure that progress is made.

[> Read More](#)



IMA Course Packages



IMA Ethics Series

**FIND A
COURSE TO
MEET YOUR
YEAR END
CPE NEEDS**

Visit the web-site at <http://www.dayton.imanet.org/>

PRESIDENT'S MESSAGE

Greetings fellow IMA members! The holiday season is upon us and winter seems to be sneaking in on us (much to my dismay)! Although the weather is cold, we have a myriad of beautiful lights to take in all around the Dayton area and surrounding communities. We hope you will join us for our December Social event to take place on December 18th at 6 pm. The venue is Jimmie's Ladder 11, and the food is great! There will be additional messages sent out regarding the specifics, so be on the look-out!

I would like to thank you all for a wonderful 2018! We are so very fortunate to be in great company with so many like-minded professionals in which we learn from, and find life-long friendships. From your Dayton Board of Directors, we would like to wish you all a very safe, healthy, and HAPPY Holiday Season!

Jessica Pelini
Dayton Chapter President

CMA VIDEO CONTEST 2019

Become a star and win big prizes!

IMA is turning 100! As we celebrate this milestone, help us shape the future of accounting and finance and participate in our CMA video contest.

Tell us in a short video what the next 100 years looks like for CMAs.

- What will a "typical day" be like for a CMA?
- Where will CMAs work?
- What challenges will they face and how will the CMA certification help them succeed?
- What are your top 10 predictions of what CMAs will face in the next 100 years?

Unleash your creativity, think outside the box, and have fun!

For inspiration, [For inspiration, see last year's finalists.](#)

There are 13 prizes available up to \$2,500.

The **deadline is January 31, 2019. How does it work?** Check it all out [here](#).



The CSCA Program now offers flexible enrollment

The new year is just around the corner and it's time to plan your professional development! We now offer flexible options for CMAs and CFMs to earn the [CSCA® \(Certified in Strategy and Competitive Analysis\)](#), a specialty credential that focuses on sharpening your expertise in strategic planning, competitive analysis, and decision making.

You can purchase entrance into the CSCA program, exam registration, and the IMA Strategy and Competitive Analysis Learning Series® separately, and learn at your own pace.

Registration is open for the CSCA March 2019 exam window.

Exam entrance*: \$75

Exam registration*: \$300

IMA Strategy and Competitive Analysis Learning Series: \$525 (\$650 for nonmembers)

Save \$75 when you buy all three together! Use promo code **CSCABUY3** at checkout.



*Required to sit for the CSCA exam

Invest in your professional growth and get started on your CSCA journey! By passing the exam, you will earn 30 CPE credits, which can be used towards your annual CPE requirement.

Not ready for the exam? Take the [IMA Strategy and Competitive Analysis Learning Series®](#) first and sit for the exam at your convenience. You can earn up to 21 NASBA CPE credits while you study.

[ENROLL IN THE CSCA PROGRAM](#)

IMA's Managerial Costing Task Force Accepting Commentary for Exposure Draft on Managerial Costing Systems

Montvale, N.J., November 2, 2018 –[IMA](#)® (Institute of Management Accountants) and its Managerial Costing Task Force has released an exposure draft for commentary.

The draft, *Developing an Effective Managerial Costing System for Your Organization*, looks at managerial costing practices and how managers decide which practice is best for their organizations.

"The business environment is constantly changing but managerial costing practices are generally consistent. The cost information used to support critical management decisions continues to be based on financial accounting numbers that fail to consider the complexities of the business operations," said Raef Lawson, Ph.D., CMA, CSCA, CPA, IMA vice president of research and policy. "This exposure draft provides a methodology for organizations to develop a costing system that corresponds with management purposes."

IMA's exposure draft includes a six-step process that management accountants can use to design and implement an effective managerial costing system for their organizations. IMA is asking for and accepting commentary regarding any additions or changes to the process and content of the draft until November 30, 2018.

The Exposure Draft is available for download on IMA's website [here](#). Commentary for the Exposure Draft should be submitted to research@imanet.org.

UPCOMING WEBINAR SCHEDULE

LEADERSHIP ACADEMY

Embracing Change

Tuesday, January 8, 2019 from 1 p.m. to 2:30 p.m. (EDT)

Field of Study – Personal Development – Business Leadership and Ethics

Our world is changing at a startling rate, but our ability to adapt to change and thrive will keep us competitive in today's market. Change is all around us—sometimes causing stress. It cannot be escaped, but we can learn to handle it. This course is designed to increase one's comprehension of change and its impact on our individual lives. We will also define transition and describe the differences between transition and change. The course will also identify barriers to change, opportunities that come with it, and lastly, will focus on developing techniques to better adapt to the ever-present changes occurring around us.

After this webinar, you will be able to:

1. Define change and its impact on individuals.
2. Describe transition and how it differs from change.
3. Recognize why and when change is necessary.
4. Explore common challenges and identify opportunities that arise with change.
5. Outline techniques to embrace change.

After this webinar, you will be able to:

STRATEGIC MANAGEMENT

How to Accelerate Results with Effective Performance Measurement

Monday, January 28, 2019 from 1 p.m. to 2:00 p.m. (EDT)

Field of Study – Management Service, Technical – Performance Management, Incentives and Alignment

Performance measurement is not a new concept but finance and accounting professionals continue to struggle with monitoring organizational results. Join us as Connie Siu, of CDC Synectics Inc., discusses how, with the proper techniques, you can overcome these challenges. You will learn a deliberate thought process to help you determine what is pertinent to measure and how to harness the power of effective measurement.

After this webinar, you will be able to:

1. Recognize how to turn vague strategic goals into concrete results.
2. Explain how to overcome challenges with performance measurement.
3. Identify pertinent performance indicators.
4. Develop a robust culture that embraces performance measurement.

http://www.imanet.org/learning_center/IMAWebinars.aspx



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DECEMBER, 2018

MEETING REGISTRATION FORM * Holiday Social

Meeting Date, Tuesday, December 18, 2018

Do you plan to attend the 6:00 p.m. social? Yes No (please mark)

Reservation is for _____ member(s) & _____ guests

Member Name: _____

Guest Name: _____

Send reservations to:

Paul Myers

Phone: 937-564-7964

Email: myersp70@gmail.com



Visit the web-site at <http://www.dayton.imanet.org/>